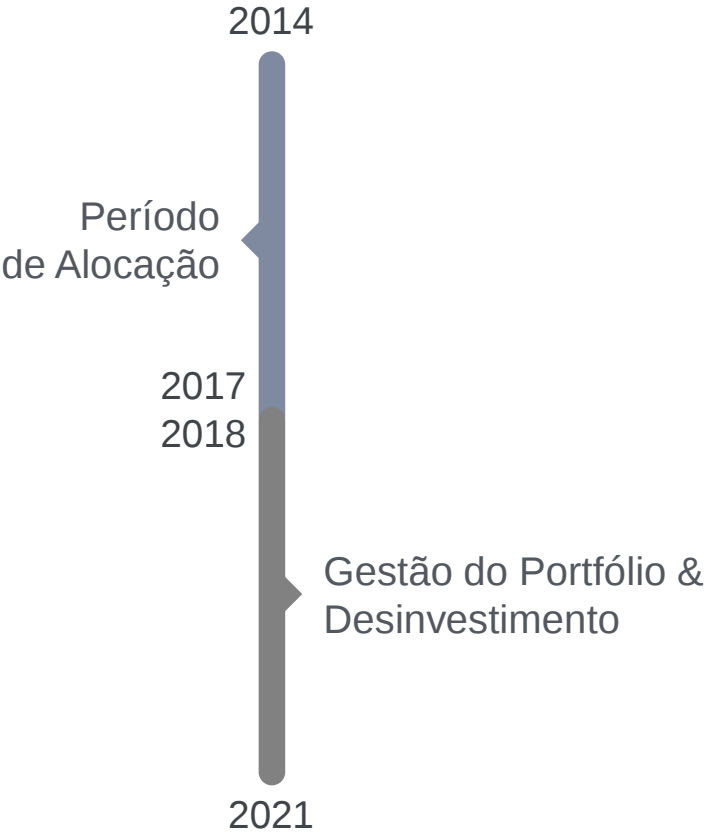
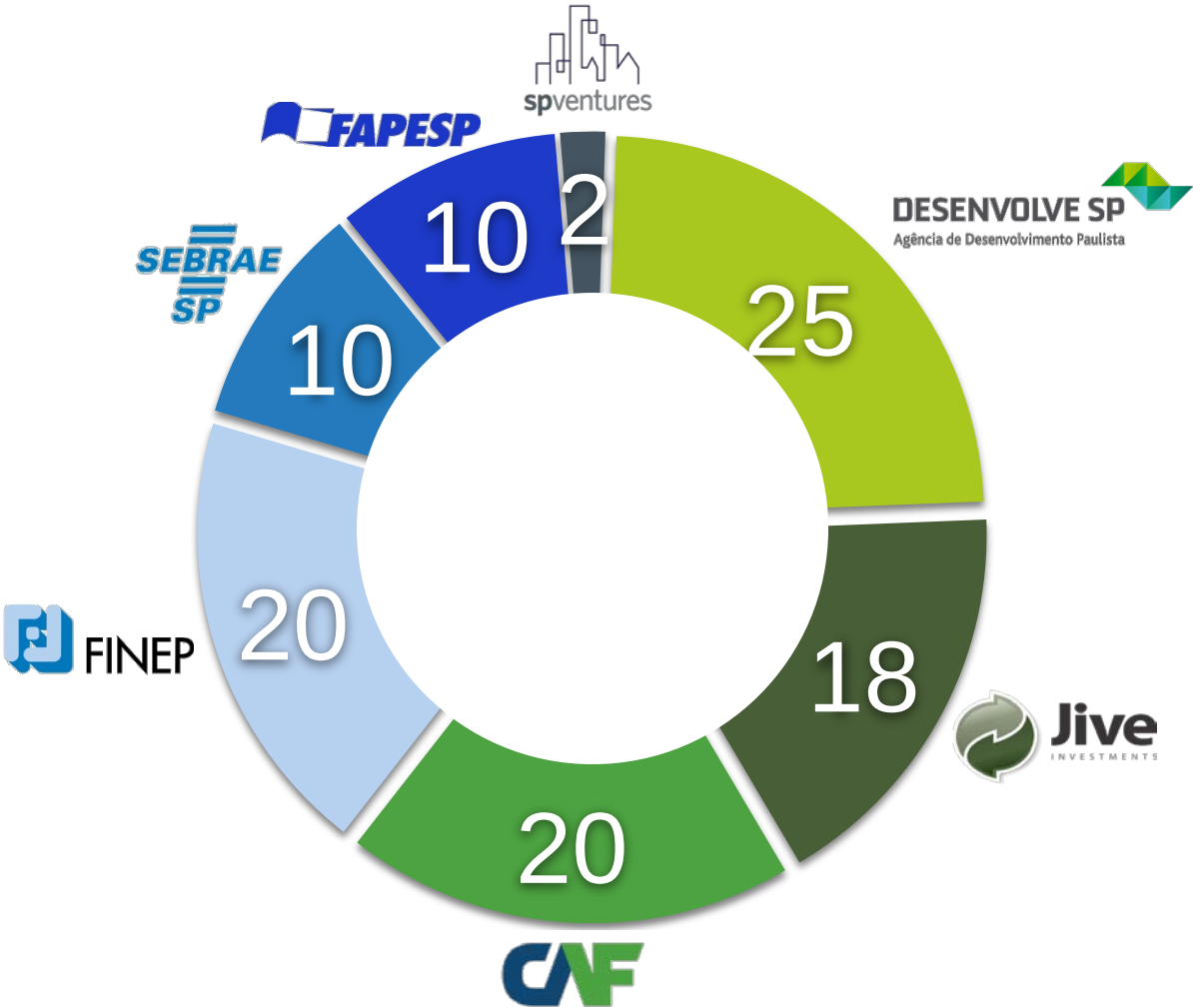




Fundo de Inovação Paulista

Fundo de Venture Capital focado em inovação tecnológica
no estado de São Paulo - R\$ 105 Milhões (Capital Comprometido)

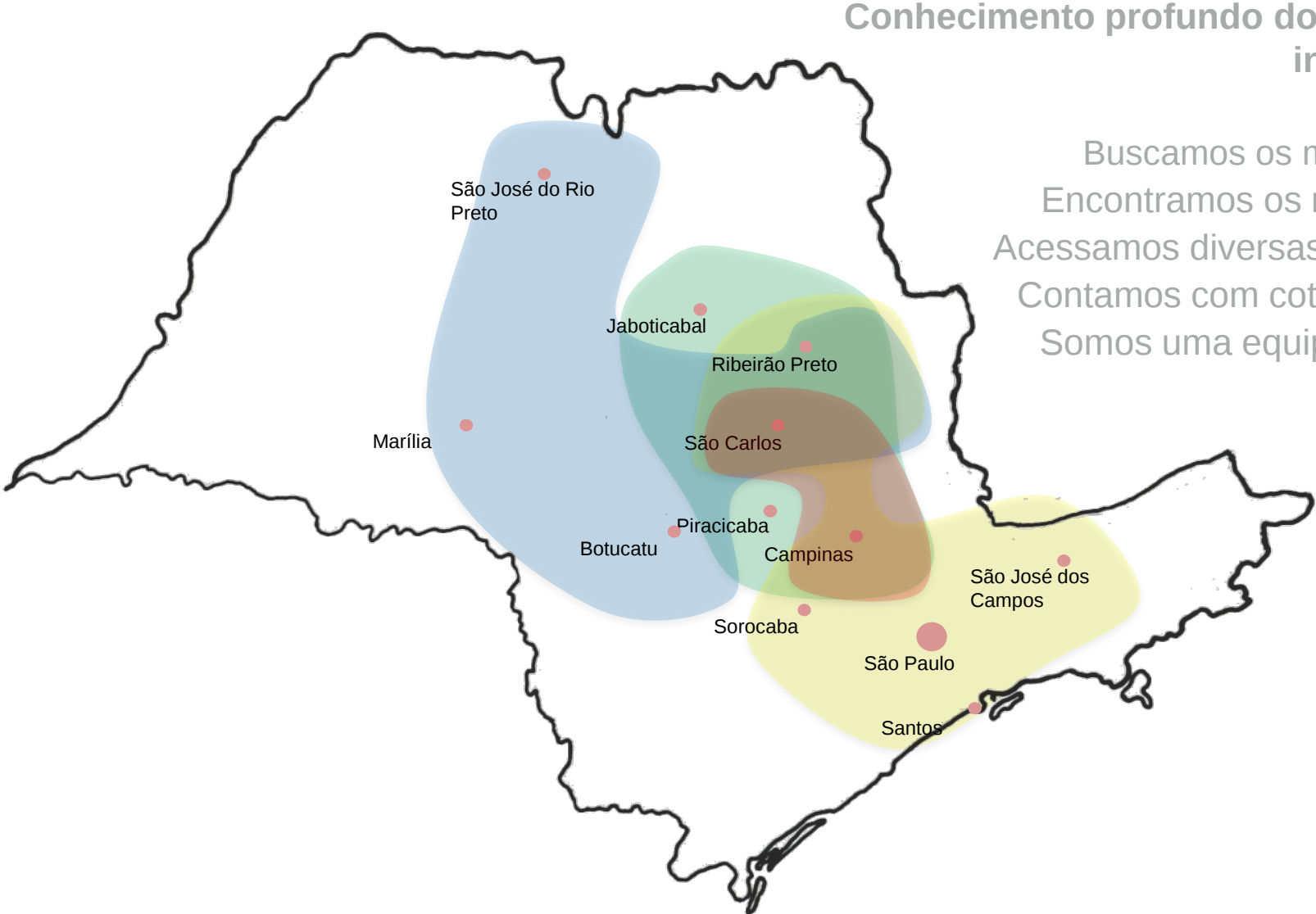


agrotecnologia

TI B2B

tecnologias
em saúde

novos materiais

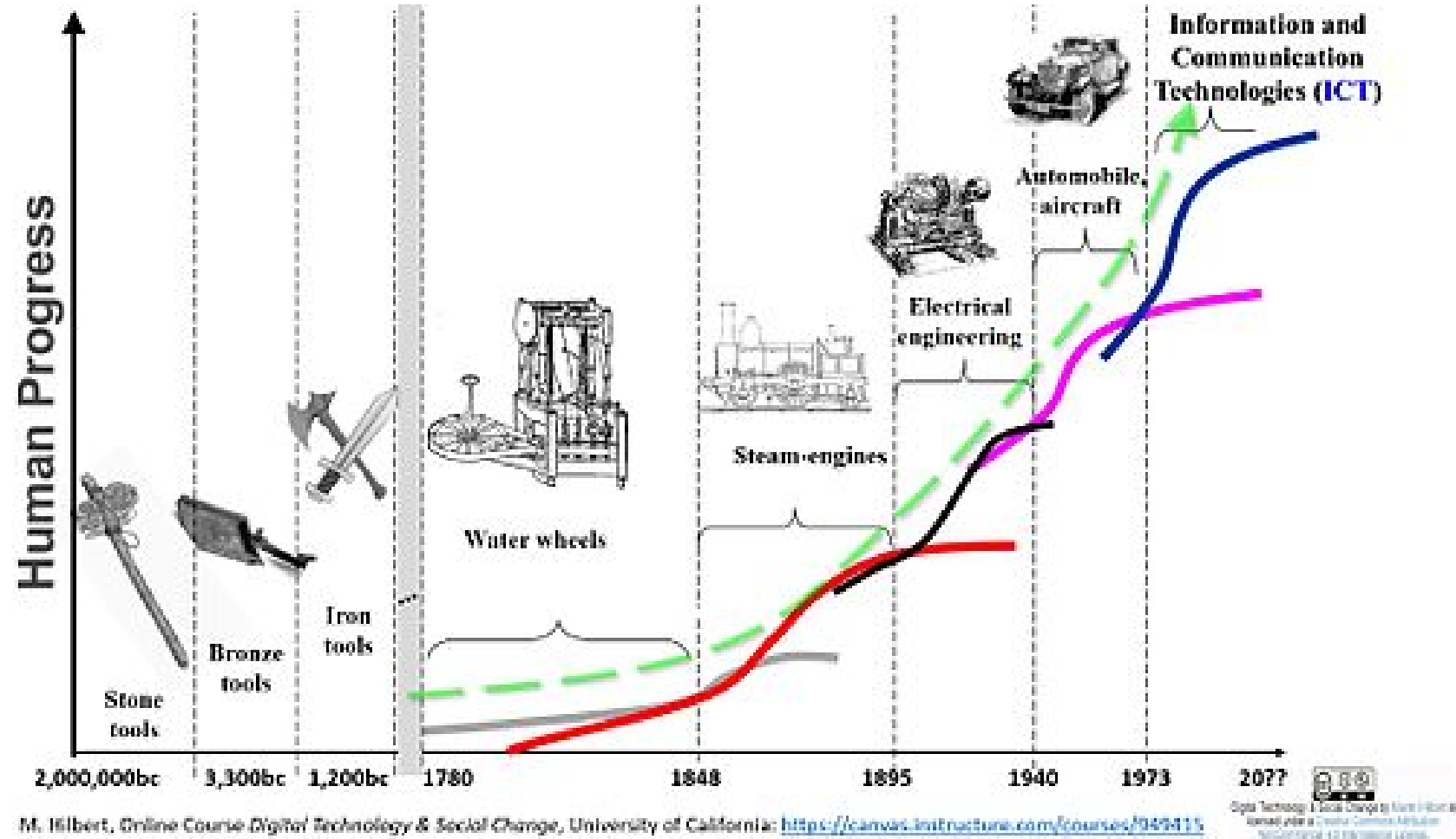


Conhecimento profundo do ecossistema de
inovação paulista

Buscamos os melhores negócios
Encontramos os melhores talentos
Acessamos diversas fontes de capital
Contamos com cotistas estratégicos
Somos uma equipe multidisciplinar



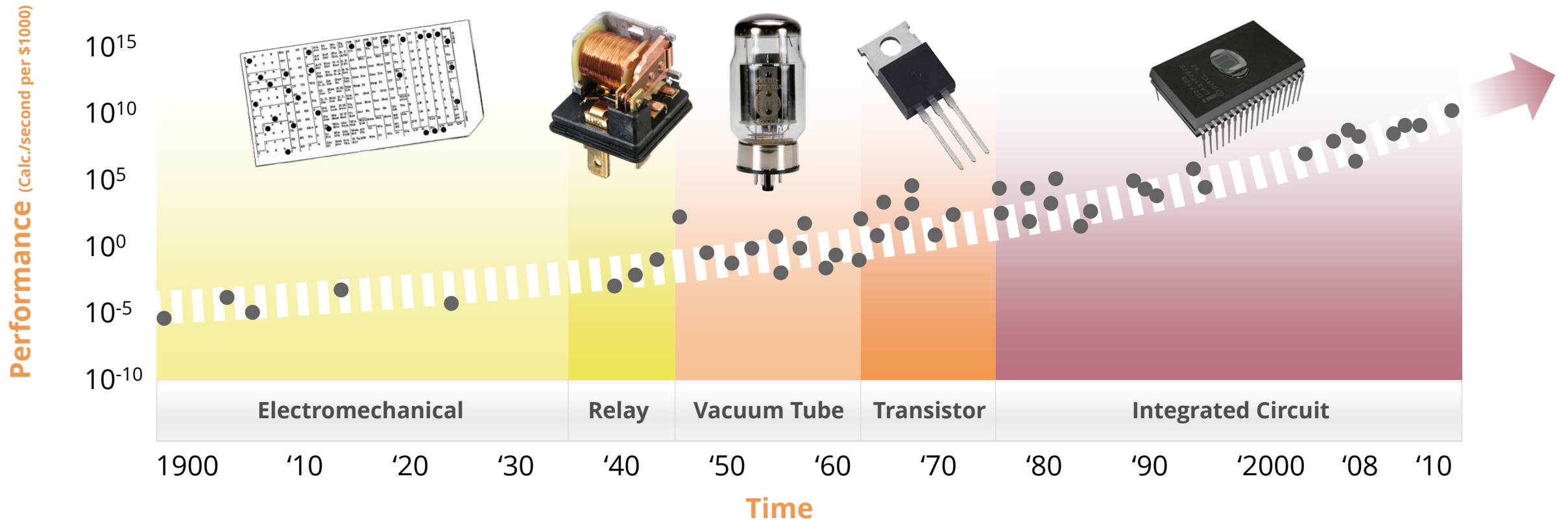
► Is innovation becoming exponential ?



Computing is Accelerating Technology

SPEED, EFFICIENCY, COST-EFFECTIVENESS, POWER

Moore's Law: Price performance doubles every 18 months. Applies to all information technology.



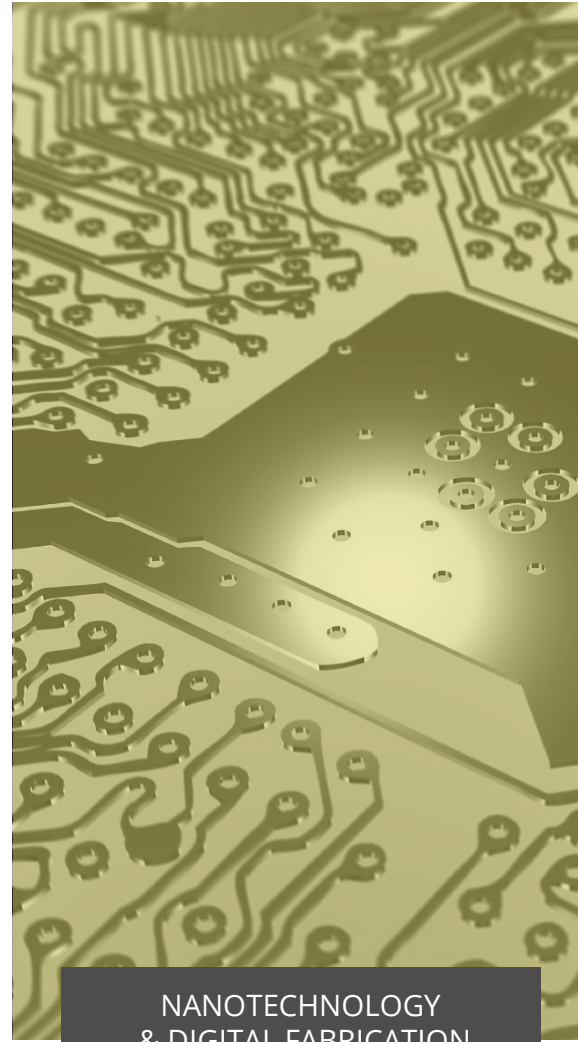
Exponential Technologies



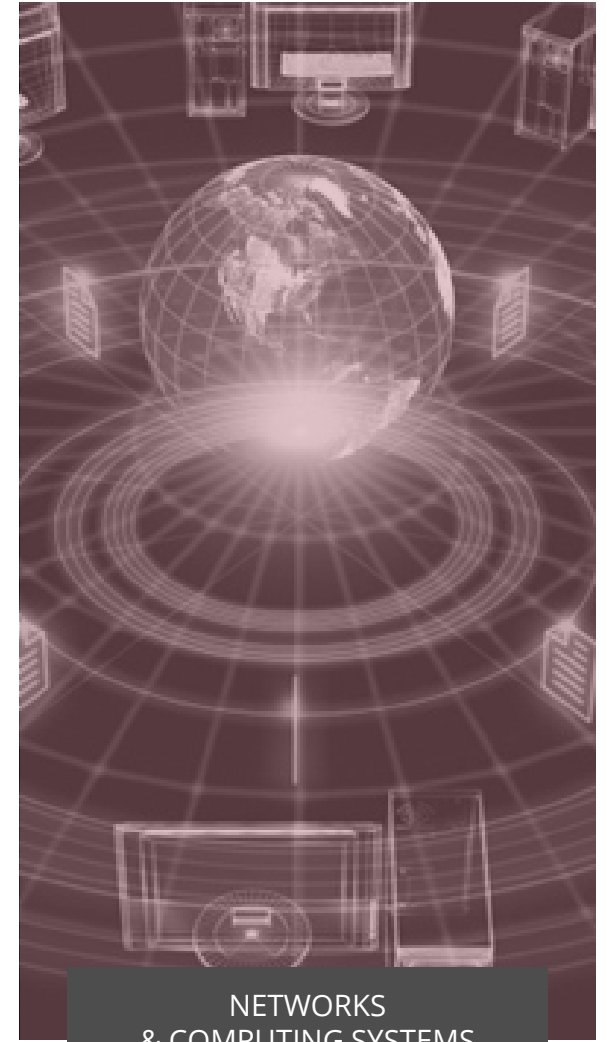
ARTIFICIAL INTELLIGENCE
& ROBOTICS



BIOTECHNOLOGY



NANOTECHNOLOGY
& DIGITAL FABRICATION

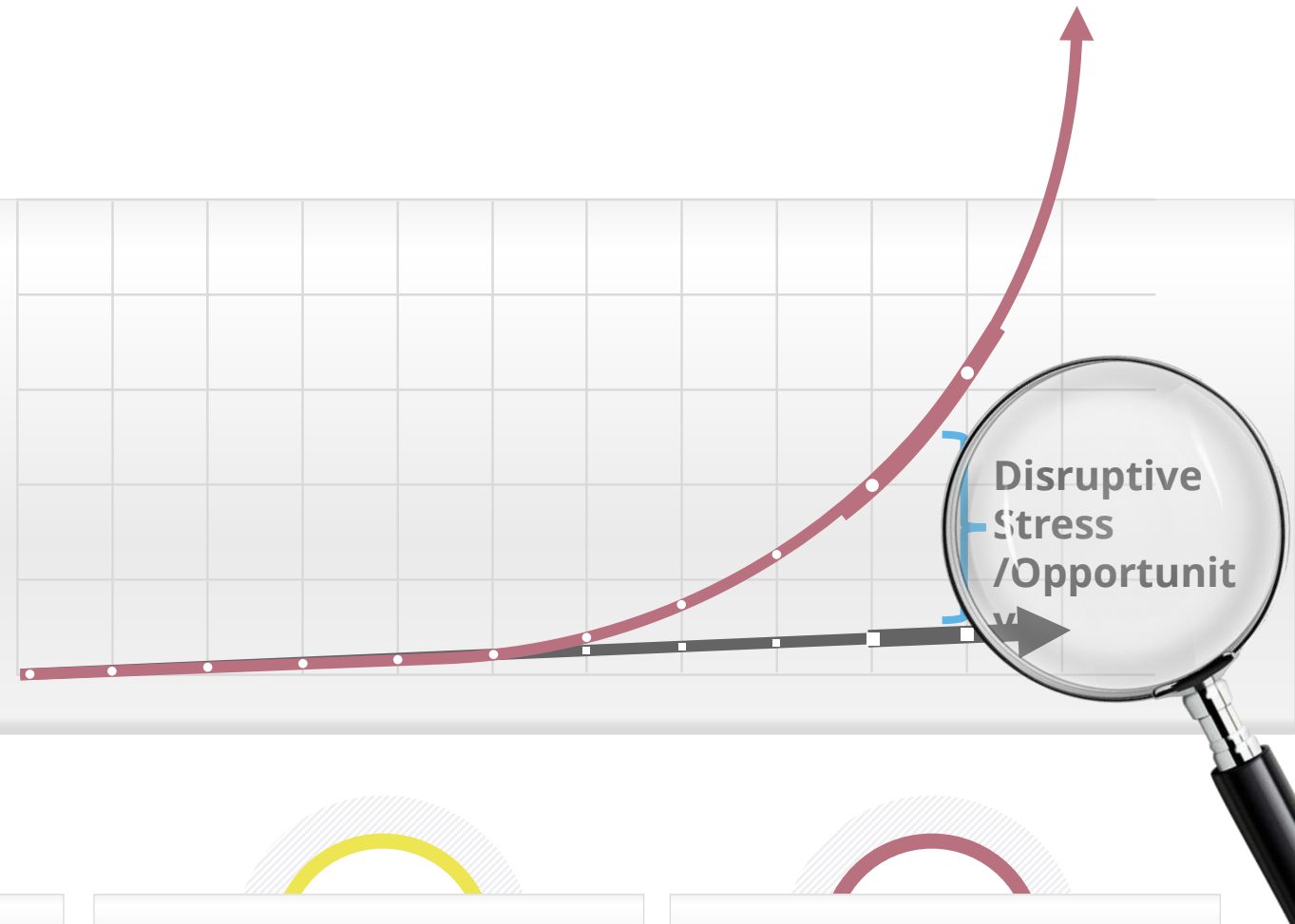


NETWORKS
& COMPUTING SYSTEMS

4 D's of Exponentials

Reação em cadeia da evolução tecnologia = transtorno + oportunidade

**DECEPTIVE
TO
DISRUPTIVE**



DIGITIZE

DEMATERIALIZIZE

DEMONETIZE

DEMOCRATIZE

4 D's: Digitize



DIGITIZE

Something becomes
information enabled

4 D's: Dematerialize

DEMATERIALIZIZE

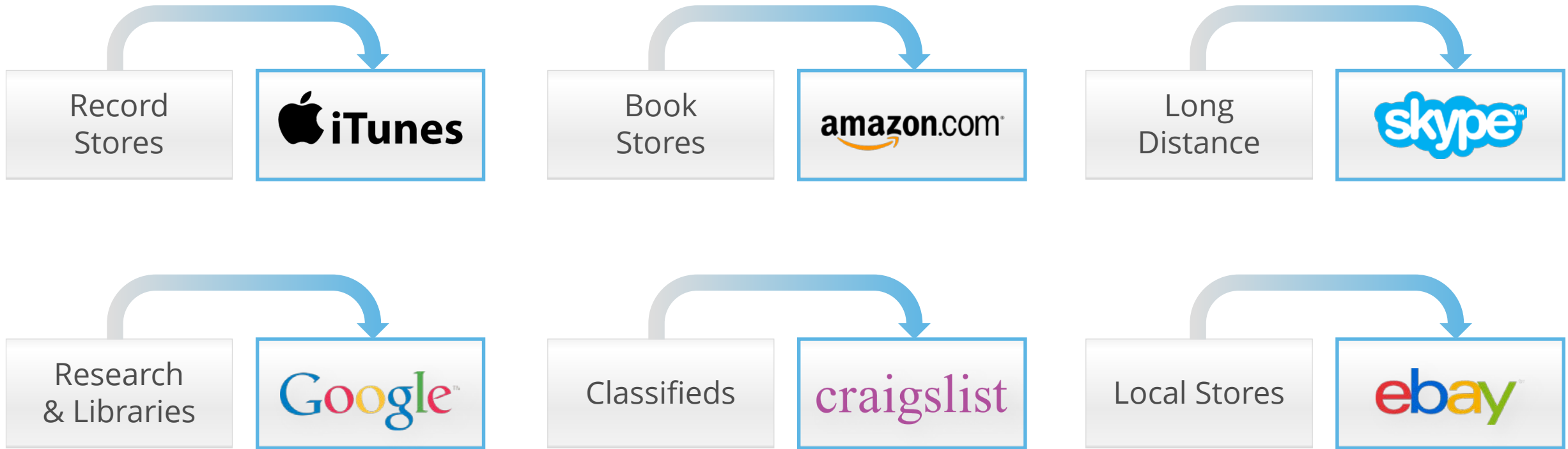
Physical products **disappear** and **consolidate**



4 D's: Demonetize

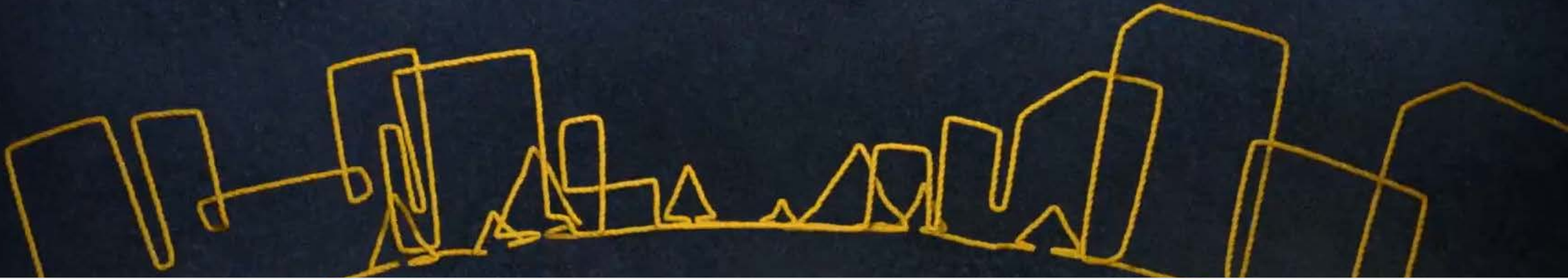
DEMONETIZE

The cost of products and services **decrease significantly**



4 D's: Democratize

Loon
for all



DEMOCRATIZE

Access is available and affordable **to everyone**

Disruptive Stress vs. Disruptive Opportunity

Large corporations
must now compete
in the collaborative
economy

Kodak

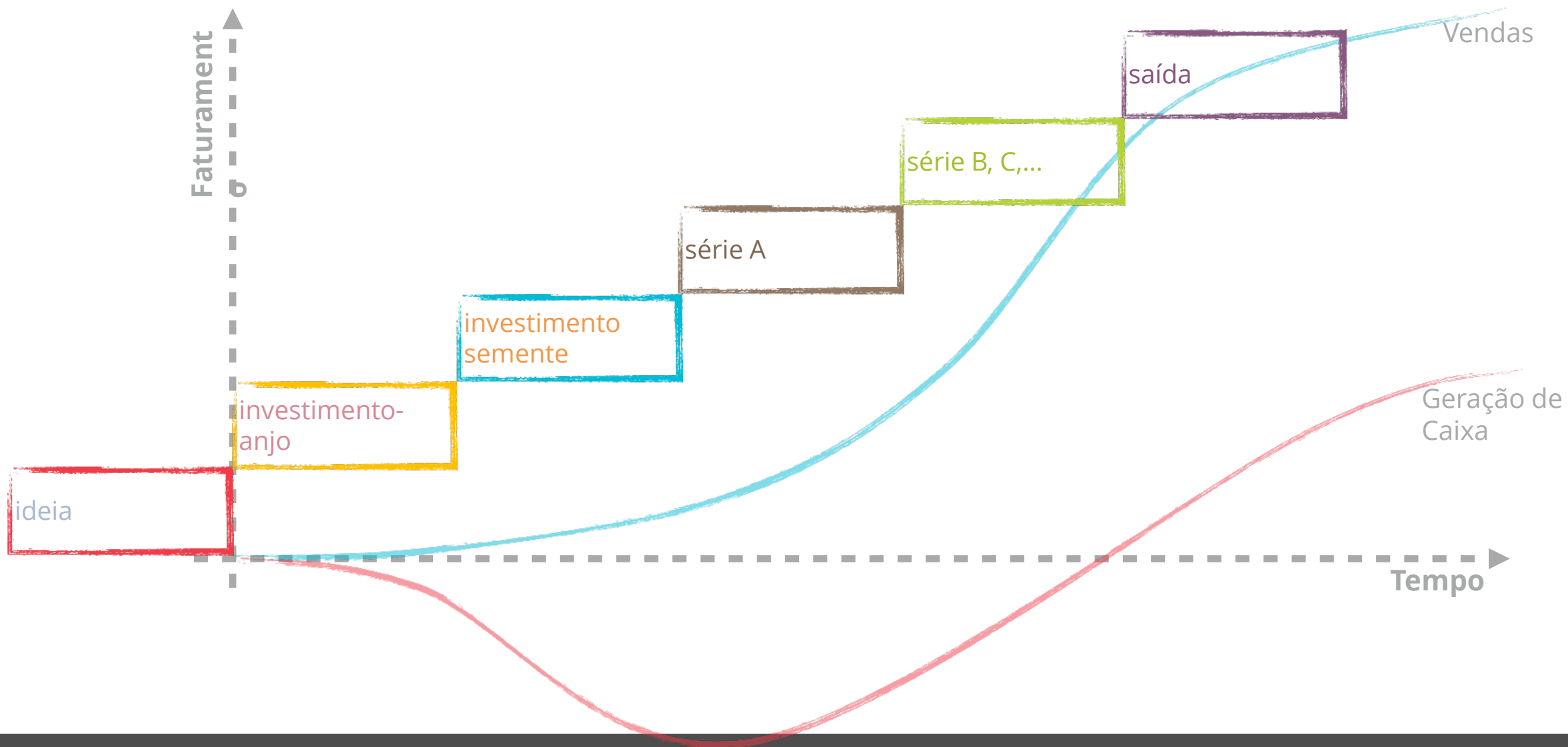


BARNES & NOBLE

amazon

Hilton

airbnb



- iPhone

- iPad

- Kindle

- 4G

- Uber

- Airbnb

- Android

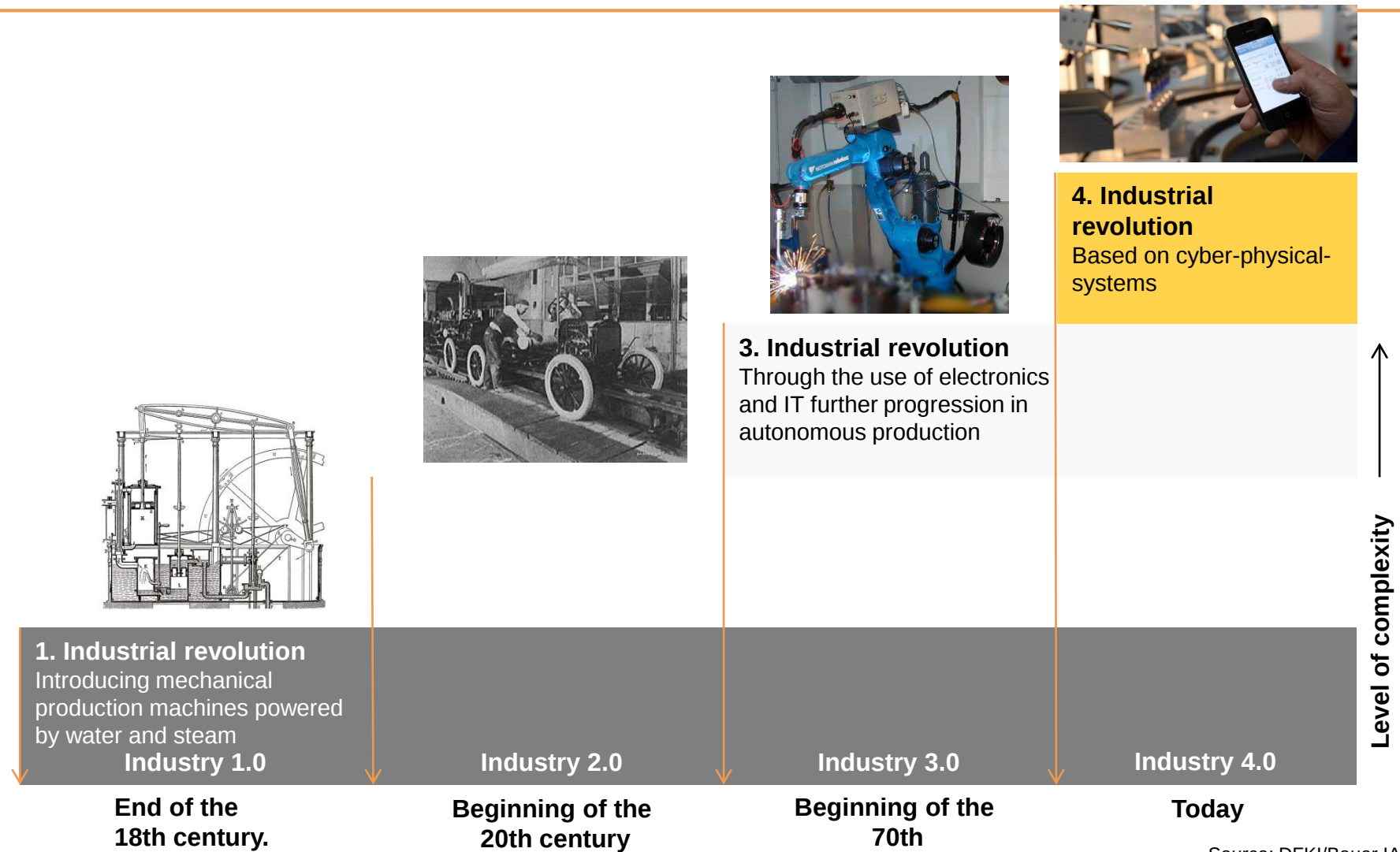
- ▶ Android

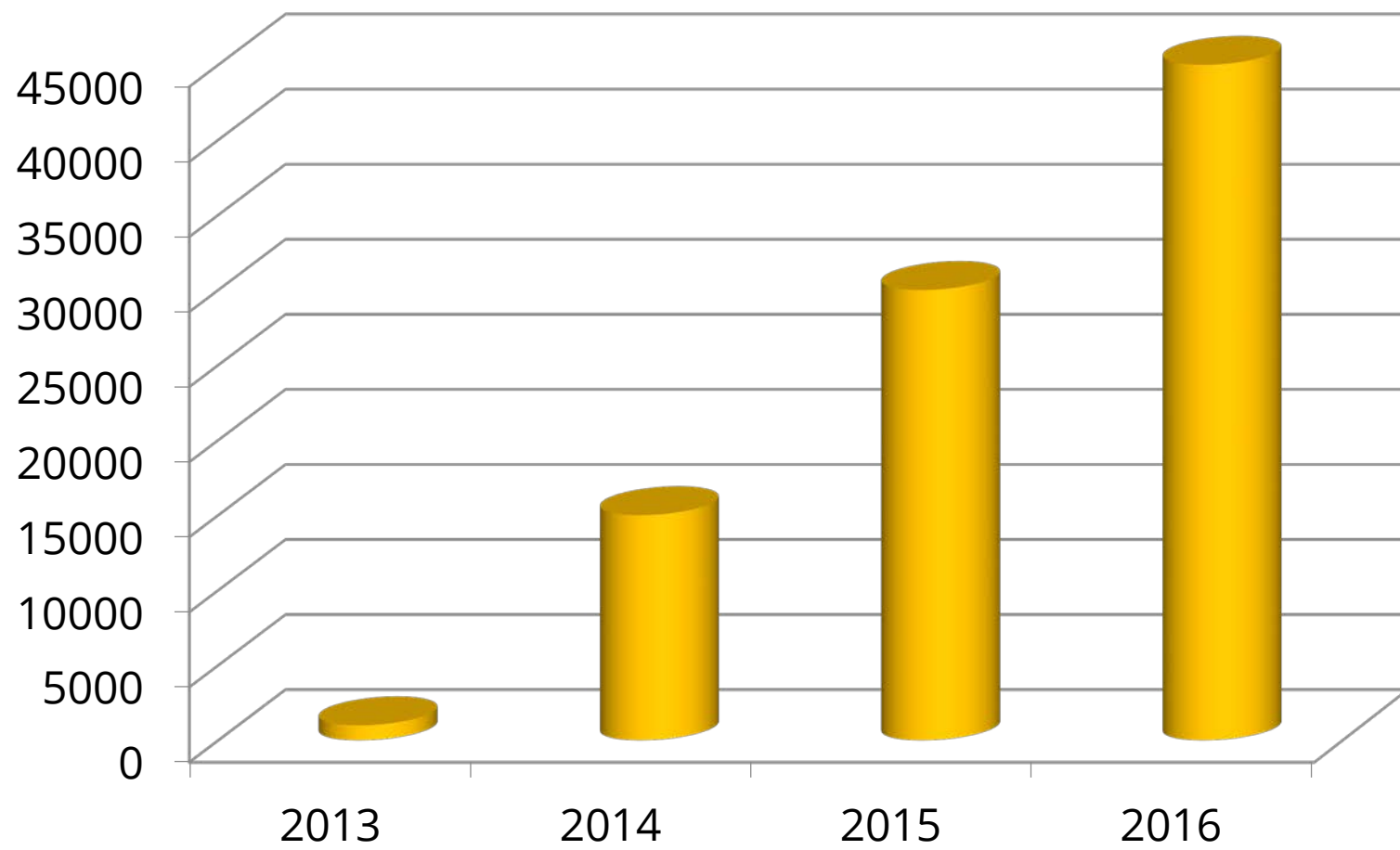
- ▶ Oculus

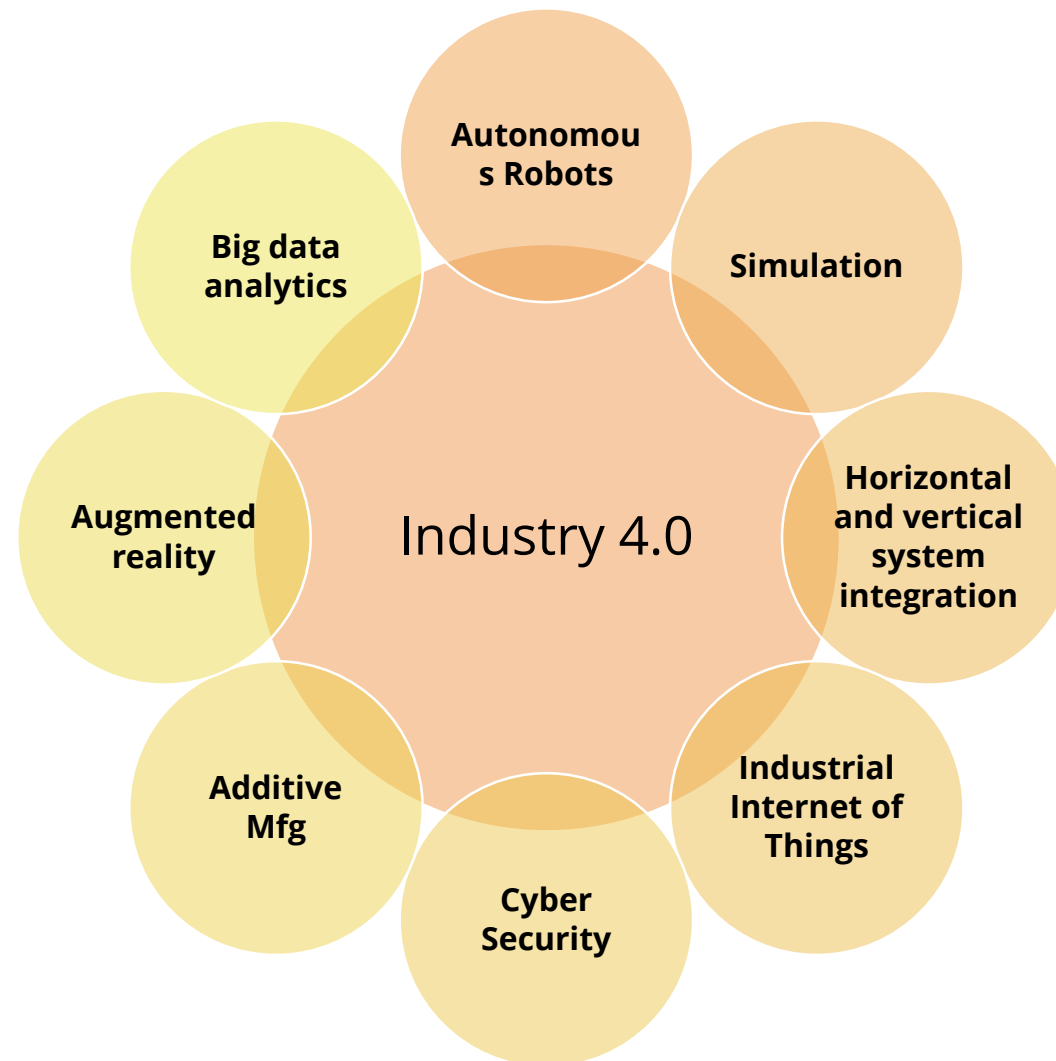
- ▶ Instagram

- ▶ Snapchat

- ▶ Whatsapp









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